

# 2018 Targeted Application Focus Newsletter Schedule

ECN's **Targeted Application Focus** newsletter reaches a topic-focused audience of design engineers every Wednesday. Each newsletter contains the latest news on specific new technologies and products for key market/application categories.

JANUARY	DEPLOYMENT
Thermal Management	January 10
Display Technology	January 17
Automotive	January 24
Antennas/Base Station Design	January 31

FEBRUARY	DEPLOYMENT
Military/Aerospace	February 7
Test & Measurement	February 14
Portable Power	February 21
Antennas/Base Station Design	February 28

MARCH	DEPLOYMENT
Test & Measurement	March 1
Renewable Energy	March 8
Portable Analyzers	March 15
Sensors	March 28

APRIL	DEPLOYMENT
Medical Electronics	April 4
Semiconductors	April 11
Optoelectronics	April 18
Industrial Automation	April 25

MAY	DEPLOYMENT
Portable Power	May 2
Timing Devices/ Oscillators	May 9
Femtocells	May 16
Packaging & Interconnects	May 23
Military/Aerospace	May 30

JUNE	DEPLOYMENT
Antennas/Base Station Design	June 6
Power	June 13
Internet of Things (IoT)	June 20
GaN	June 27

JULY	DEPLOYMENT
Enclosures	July 5
Display Technology	July 11
UAVs	July 18
Harsh Environments	July 25

AUGUST	DEPLOYMENT
Security	August 1
Automotive	August 8
Military/Aerospace	August 15
Sensors	August 22
Industrial Internet of Things (IIoT)	August 29

SEPTEMBER	DEPLOYMENT
Consumer Electronics	September 5
Harsh Environments	September 12
Audio/Video	September 19
Power	September 26

OCTOBER	DEPLOYMENT
STEM	October 3
UAVs	October 10
Internet of Things (IoT)	October 17
Medical Electronics	October 24
Military/Aerospace	October 31

NOVEMBER	DEPLOYMENT
GaN	November 7
Thermal Management	November 14
Industrial Internet of Things (IIoT)	November 21
Industrial	November 28

DECEMBER	DEPLOYMENT
Semiconductors	December 5
Power	December 12
Enclosures	December 19
Sensors	December 27

# 2018 Media Content Calendar

(Website, Magazine, Events)

	JANUARY/ FEBRUARY	MARCH	APRIL	MAY
<b>Space Closing</b>	1/3/2018	2/1/2018	3/1/2018	4/3/2018
<b>Issue Focus</b>	Consumer Electronics	Power	Embedded Systems	Wireless
<b>Industry Coverage*</b>	2018 Industry Outlook Wearable Electronics Audio ICs GaN Semiconductors	Power Semiconductors Batteries Thermal Management DC/DC converters	Development Boards & Tools Microcontrollers Memory Microprocessors	5G Technology Wireless ICs Displays Passive Components Distribution
<b>Trade Shows &amp; Conferences</b>	Consumer Electronics Show ISSCC	APEC	Embedded Systems Conference	EDS SID Display Week

	JUNE	JULY/AUGUST	SEPTEMBER/OCTOBER	NOVEMBER/DECEMBER
<b>Space Closing</b>	5/1/2018	7/2/2018	9/4/2018	11/1/2018
<b>Issue Focus</b>	Lighting & Energy	Transportation	State of Engineering	MIL/Aerospace
<b>Industry Coverage*</b>	Light emitting diodes (LEDS) Power Management Sensors Alternative Energy	Autonomous Vehicles Data Acquisition Communications Protocols Connectors & Cabling	Future of Engineering STEM Education Workplace Issues	Shielding Commercial off-the-shelf (COTS) systems Military Semiconductors Test & Measurement Equipment IMPACT Awards
<b>Trade Shows &amp; Conferences</b>	IMS Sensors Expo	NI Week		



ECN covers and welcomes contributed submissions on other topics and technologies important to design engineers and managers in the OEM electronics industry. ECN rounds up the latest in design tools and products in diverse areas such as power sources, passive components, electromechanical devices, semiconductors, embedded systems, test and measurement, RF & Microwave, packaging and interconnects, analog and digital ICs, and more. ECN also will include infographics on key industry trends, the latest videos, and other information designed to help engineers do their job better.