


2018 Media Content Calendar

(Website, Newsletters, Magazine, Events)

	JANUARY/FEBRUARY/MARCH	APRIL/MAY/JUNE	JUNE	JULY/AUGUST/SEPTEMBER	OCTOBER/NOVEMBER/DECEMBER
Space Closing	1/5/2018	3/5/2018	5/17/2018	7/2/2018	10/1/2018
Issue Focus	The Body Bionic	Surgical & Implantables		Manufacturing & Outsourcing	Patient Centric Devices
Industry Coverage*	<ul style="list-style-type: none"> Robotics in Healthcare Motion Control Products Prototyping & Design Tools Materials & Coating Components for Medical Applications 	<ul style="list-style-type: none"> Pumps, Valves, & Fluid Control Sensors Imaging Technology Powering Medical Devices 		<ul style="list-style-type: none"> Components for Medical Applications Quality & Compliance Testing Prototyping & Design Tools Contract Manufacturing 	<ul style="list-style-type: none"> Mobile Healthcare Patient Monitors Safety Issues State of the Industry Drug Delivery Wearable Devices
Trade Shows & Conferences	<ul style="list-style-type: none"> MD&M Midwest MD&M West 	<ul style="list-style-type: none"> MD&M East 			

- MDT's industry coverage (in print, online, or in our daily enewsletter) topics noted here plus patient safety, advanced design tools, cybersecurity, key regulatory and compliance issues, and other topics of interest to medical professionals.

- MDT also includes a sampling of the latest components, materials, subsystems used in medical products:

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|-----------------------------|---------------------------|----------------------|
| pumps & valves | tubing & extrusions | materials & coatings |
| optics | sensors | connectors |
| passive components | motion control & robotics | analog & digital ICs |
| embedded systems & software | power supplies | displays |
| and more | | |