

Editorial Content Guidelines

What to Write

Article (Technical presentation or case history)

- Share your experience/expertise or a medical device design/development success story.
- If you hear a question repeatedly from medical device companies related to your product/service, offering a response in the form of an article is a great starting point.
- Articles for print consideration: Topic must align with focus area in an upcoming issue. Contact the editor for details.

Blog (Opinion or commentary presentation)

- Focus on trends, technology, regulatory oversight, device sector, or some other area of the medical device industry.

Word Count

Article: 700 to 1,200 words

Blog: 300 to 1,200 words

Deadlines

Print Article: Four weeks out from publication month; contact editor if there is a concern with making a deadline.

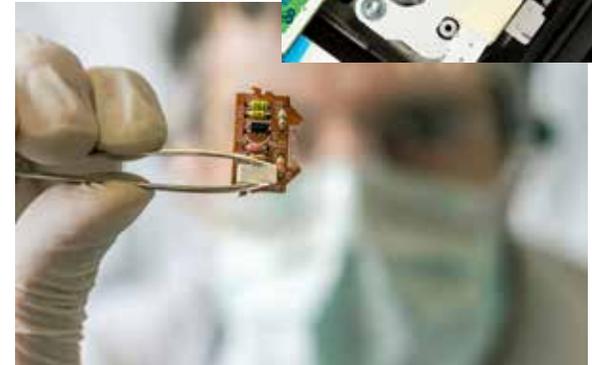
Web Article/Blog: Rolling deadline; the sooner the article is received, the sooner it will be published online.

Contributed Content Checklist

- Send brief abstract or outline of article idea sent to editor for consideration/review.
- Author (byline) – Technical professional/engineer; include name, title, and company.
- Images/Graphics:
 - Article: Include: 1 to 5; provide captions for each
 - Blog: Author headshot
- Print articles accepted on exclusive basis.
- Medical Design Technology follows AP style; submit article as close as possible in that format.
- Articles/blogs that read like advertorials will not be accepted for publication.

Product Release Checklist

Use our online Self-Service Product Submission form: www.mdtmag.com/product



Please contact the editor via email or phone (see below) with any questions.

Contact: Lee Goldberg
Email (preferred):
lee.goldberg@advantagemedia.com
973-920-7054